



# Cookie Policy

Version 01

DOCUMENT CONTROL

Version	Issue Date	Comments	Prepared By
01	20/12/2023	Creation of policy	AW

DOCUMENT APPROVAL

Version	Approved By	Title	Approval Date
01	UL	General Manager	20/12/2023

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### 1.0 COOKIE POLICY

This Website (referred to in these “terms of use” as the website) is owned and operated by Taskr Group Pty Ltd, who is referred to in this Cookie Policy as “we”, “us”, “our” and similar grammatical forms.

Our Cookie Policy explains what cookies are, how we use cookies, how third-party partners may use cookies on our Websites and your choices regarding cookies.

General information about visits to our Websites is collected by our computer servers, with small files “cookies” that our Websites transfers to your computer’s hard drive through your Web browser (if you allow the delivery of “cookies”). The “cookies” are used to follow the pattern of movements of users by letting us know which pages on our Websites are visited, in what order and how often and the previous website visited and also to process the items you select if you are making purchases from our Websites. The anonymous non-personal information that we collect and analyse is not personal information as described in the Privacy Act.

### 2.0 WHAT ARE COOKIES

Cookies are small text files placed on your computer or device by your web browser when you visit a website. These files contain a unique identification (ID) number used to recognise your device when you return to the Website. Cookies help websites remember your preferences and enhance user experience.

### 3.0 WHY WE USE COOKIES

We use cookies and similar tracking technologies to:

- Authenticate users and keep them logged in
- Improve Website performance and user experience
- Monitor usage patterns and website traffic (e.g. pages visited, visit order, and frequency)
- Deliver relevant marketing messages and measure advertising effectiveness
- Provide personalised content and services
- Track the country and region of visitors through IP address logging

### 4.0 TYPE OF COOKIES WE USE

- **Strictly Necessary Cookies:** Essential for core website functionality such as navigation and secure login.
- **Performance and Analytics Cookies:** Help us understand how users engage with the Website to improve usability.
- **Functional Cookies:** Remember your preferences and provide custom features.
- **Advertising/Marketing Cookies:** Track your browsing to deliver personalised ads and measure campaign effectiveness.
- **Third-Party Cookies:** Set by our service providers (e.g. Google Analytics, Facebook Pixel) for analytics and advertising.

### 5.0 MANAGING COOKIES

You can manage or disable cookies in your browser settings. Options typically include:

- Accepting all cookies
- Blocking all cookies
- Receiving a prompt before accepting cookies

Note: Disabling cookies may affect the functionality and performance of the Website.

### 6.0 CONSENT AND DIRECT MARKETING

By using our Website, you consent to our use of cookies as described. With your permission, cookies may also help us personalise direct marketing emails. You can unsubscribe from marketing communications at any time.

### 7.0 CHANGES TO THIS POLICY

We may update this Cookie Policy periodically. Updates will be posted on this page with a revised effective date.

### 8.0 CONTACT US

If you have any questions about this Cookie Policy or our data practices, please contact us:

- Email: [info@taskrgroup.com](mailto:info@taskrgroup.com)
- Mail: Taskr Group Pty Ltd, 4/726 High Street, Armadale, VIC 3143, Australia